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## Spam, Spam, Go Away

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Spam. In some ways, it's the electronic equivalent of junk mail and junk phone calls. Spam is not only an unsolicited and annoying nuisance, it's also a pervasive problem that's clogging and overwhelming the Internet's email systems. Spam accounts for approximately 80 percent of worldwide email volume.

[Read more](#)

## Letter from the President

### Tips for choosing the right cloud based Small Business Email solution

There are several options for small business owners looking for a cloud based email service provider. Available choices include Office 365 and other on-site hosted exchange service providers like; Intermedia, Rack Space, App River and Go Daddy.

Small Business email solutions often have to be both cost effective and meet the dynamic requirements of small business owners. Office 365 has quickly caught the attention of small business email users and many small business owners rank it next to Google Apps. Though Google Apps still leads cloud based mail services, Office 365 is catching up fast by providing extra features such as support for Black Berry devices and share point integration.

With respect to security compliance, the Office 365 is one of the only HIPPA compliant solutions and is working to obtain required international security compliant certifications including; FISMA certification, EU safe harbor compliance and ISO 27001 certification. Small business email solutions provided by Google Apps and Office 365 come with their own benefits.

Businesses wanting the advanced Office package features, including advanced options available with Word, Excel and PowerPoint, Office 365 would be a better option. There are other options such as Google Apps as well for the more simple business solution.

Pertaining to mail box size and seat cost per month, Google Apps and Office 365 out score other hosted exchange cloud service providers. As a small business service provider, identify different aspects such as; active sync support, compliance standards, uptime guarantee and the cost per seat to decide on the cloud based email provider.

Contact one of our staff if you have questions about hosted or traditional email solutions, our team is ready!

Scott Huotari, Founder, President/CEO

## Network Security Checklist

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## Business Continuity Tip Rivers on the Rise

The Mississippi and countless other Midwestern rivers are still significantly above flood stage, spurred by the heavy rain last week. Disasters have been declared in half a dozen states due to the deadly flooding that swept away vehicles, submerged homes and shut down bridges throughout the Midwest. [Click here to view a current flood map.](#)

[Read more](#)

*It is often easier to fight for a principle than to live up to it.*

**- Adlai Stevenson**

## Laugh a Little

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"It's not so bad.  
I'm just ending  
support for you."

Many small and medium-sized businesses do not have adequate network security. Here's how to make sure you do.

Now more than ever, you depend on your network for your most important business operations, such as communication, inventory, billing, sales, and trading with partners. Yet up to now, you might have held off on protecting your network, for several reasons:

- Network security might seem too complex, and tackling it might seem like too much work. But you can take a step-by-step approach as described in the checklist below, and then get an outside consultant to help you complete your security plan.

[Read more](#)



## Think before sharing your location online

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Many online alerts and notifications signal your real-life movements to the outside world. Location-based apps are trusted tools for keeping clients, colleagues and friends updated on your whereabouts. However, before you "Check in" everywhere, all the time, it is important to think about who exactly can access this information. Your old school friends? That funny guy you met at the airport? Their connections?



Awareness is key in avoiding the consequences of over-sharing your location online. Consider these potential risks before you set up an e-mail or social media notification sharing your holiday dates or where you're meeting to discuss that important merger.

[Read more](#)

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