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Et tu, printer?

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When you think about protecting your business from security risks, what comes to mind? Most likely, you're not thinking about your office printers. But you should.

Printers found in many businesses these days do more than just print. Many of them also scan, copy, fax and receive print jobs through a network connection. Like a computer, printers are equipped with processors, hard drives and operating

Letter from the President

I am frequently asked, "What is virtualization"?

Simply speaking, virtualization is a way of taking hardware and running it as software, reducing the amount of hardware your business needs and increasing your efficiency.

There are several types of virtualization and businesses of all sizes are rapidly adopting virtualization and achieving significant benefits in a number of areas.

- **Server Virtualization:** Running multiple servers on a single physical server.
- **Computer or Desktop Virtualization:** Running multiple operating systems and/or software configuration settings on a single computer.
- **Application Virtualization:** Running multiple applications that may all require different operating systems without needing a unique server for each application.

With virtualization businesses are reducing the time spent on routine IT administrative tasks, such as adding and managing new server workloads, adding new employees or developing and launching new applications.

Virtualization can also reduce the very real risks of IT outages and data loss for companies. Many companies have lost critical business data because of an accident, disaster or emergency; many of those have lost sales or customers as a result. Virtualization increases application availability and can dramatically shorten disaster recovery time, so it can significantly improve business continuity preparedness.

Although many companies have already implemented virtualization, budget and resources are sometimes impediments to rolling it out more broadly within their organizations. Of those companies that have not yet virtualized, lack of budget is the leading reason. Still, the pricing of virtualization is becoming more cost efficient every day.



systems—and are thus susceptible to the same threats that commonly plague PCs.

[Read more](#)

Business Continuity Tip Cybercrime Goes Mobile

Mobile devices have become an essential tool for everyday life. We check in for flights, make online purchases, access bank accounts, and connect to social media all on mobile-enhanced websites and newly developed applications.

The worldwide adoption of the smartphone has prompted cybercriminals to shift their focus toward mobile users and away from the traditional PC environment. According to [Norton's Cybercrime Report](#), 1 in 4 adults have been a victim of mobile and social cybercrime.

So what can we do to protect our mobile devices and guard our personal information? Use the tips below to keep your smartphone safe and secure.

[Read more](#)

If the only tool you have is a hammer, you tend to see every problem as a nail.

- Abraham Maslow

Laugh a Little



"As soon as I text, IM, tweet, and update my status to 'getting right down to it,' I'll get right down to it."

Contact us if you want to learn more about virtualization for your business.

Scott Huotari, Founder, President/CEO

Your business is BYOD. Now what?

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After serious consideration, you've allowed workers to BYOD (bring-your-own-device). They can now use their own laptops, notebooks, smartphones and tablets in the office and to conduct business after hours. Now it's time to quickly swing into action and choose the right supporting technology and IT strategy for maximizing your productivity and network security.



The BYOD express is running at full speed

In a December 2012 survey, Gartner noted that 33 percent of businesses have BYOD policies relating to the use of personal mobile devices to access enterprise applications. That number is expected to balloon to 70 percent by the end of 2013 [1].

[Read more](#)

Mobile Apps Cater to Our Connected World

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by Kirsten Chiala*

The future of mobile is faster and easier access to entertainment, shopping, and socializing.

From shopping to socializing, consumers are demanding faster, and easier transactions and connections, and retailers and developers are listening. Cisco's latest [Mobile Visual Networking Index](#) finds global consumer mobile data traffic grew an astounding 74% in 2012. It's no wonder then; mobility is changing the way we buy things and the way companies sell them. That means for many brick and mortar businesses, the cash register, like the desktop, is headed for the history museum. As you've no doubt noticed, more retailers are moving to purchase systems that allow them to sell anywhere, anytime, on handheld devices.



[Read more](#)

Fighting images in Microsoft Word

Remember this? You're working on a document – maybe it's a report for your sales meeting, a set of instructions for a client, or a promotional flyer – and you are trying to place an image. You're bumping it down a few keystrokes at a time to get it perfectly situated between paragraphs or at the bottom of the page when suddenly it goes flying off, jumping to the top of the page or disappearing completely.

What happened?!



Images in Microsoft Word are finicky. Unlike programs such as Adobe InDesign or even Microsoft Publisher, in which inserted images are not anchored to surrounding text, **images in Word are always placed in relation to a paragraph or an "anchoring object" (which is also usually a paragraph).**

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